For:

P.O. BOX 100729

777 S Figueroa St

PASADENA, CA 91189-0729

Los Angeles, CA 90017-5800

ZINE FOR CONTROLLER 2013(346058)

CBS TELEVISION © GW



KCBS TV

INVOICE

Account Exec:

Kelli Brodie KCBS-TV

Office: Contract Num:

1021-63287 02/26/2013-03/04/2013

Contract Dates: Customer Order:

Linked Order:

02/26/2013-03/01/2013

DZCC / CAND / 01

In Account MBMG(10125) With:

11150 W Olympic Blvd Ste 815

CPE:

Product Desc: dennis zine for la city controller

	Los Angeles, ATTN:Accoun					ast airtimes represented voice has been transmitt						
Buy	Flight									Total		
Line	Descrip	ption			Buy Line Dates	3	мт	WTFSS	Du	ır Spots	Rate	
1	CBS2 N	NEWS 6A	1		03/04/2013-03/0	04/2013	М		3	0 1	900.00	
(CDR											
W	eek Of			MTWTFS	S	Spots Per Week		Rate				
03	3/04/2013-03/1	10/2013		М		1		900.00				
Ai	r Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks	
03	3/04/2013	Мо	06:24 AM		ZINE2002H		30	900.00			E.	
2	THE EA	ARLY SH	OW		03/04/2013-03/0	04/2013	М		3	0 1	900.00	
(CDR								-			
W	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
03	3/04/2013-03/1	10/2013		М		1		900.00				
Ai	r Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
03	3/04/2013	Мо	08:53 AM		ZINE2002H		30	900.00				
3	CBS2 N	NEWS 6A	.		02/26/2013-03/0	01/2013	. T V	V T F	3	0 6	900.00	
(CDR max se	ер			- 1			1				
W	eek Of			MTWTFS	<u>s</u>	Spots Per Week	Sec.	Rate				
02	2/25/2013-03/0	03/2013		.TWTF		6		900.00				
<u>Ai</u>	r Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
02	2/26/2013	Tu	06:10 AM		ZINE2002H		30	900.00				
02	2/26/2013	Tu	06:53 AM		ZINE2002H		30	900.00				
02	2/27/2013	We	06:53 AM		ZINE2002H		30	900.00				
02	2/28/2013	Th	06:10 AM		ZINE2002H		30	900.00				
02	2/28/2013	Th	06:45 AM		ZINE2002H		30	900.00				
03	3/01/2013	Fr	06:54 AM		ZINE2002H		30	900.00				

.TWTF..

CDR max sep 1x 2/28 DNA due to news conference

THE EARLY SHOW

4

Page 1 of 6

Invoice Num: 1021-424645

Invoice Date: 03/10/2013 Billing Cycle: Weekly

30

4

900.00

02/25/2013-03/10/2013 **Billing Period:**



P.O. BOX 100729

PASADENA, CA 91189-0729

For: ZINE FOR CONTROLLER 2013(346058)

777 S Figueroa St

Los Angeles, CA 90017-5800

CBS TELEVISION STATIONS

Account Exec:

Contract Num:

Contract Dates:

Customer Order: Linked Order:

Office:



02/26/2013-03/04/2013

KCBS TV

Invoice Num: 1021-424645 Invoice Date: 03/10/2013 Billing Cycle: Weekly

02/25/2013-03/10/2013 **Billing Period:**

INVOICE

Page 2 of 6

04/09/2013 Net 30 days

In Account MBMG(10125)

With: 11150 W Olympic Blvd Ste 815

Los Angeles, CA 90064-1851 ATTN:Accounts Payable

CPE: DZCC / CAND / 01

Product Desc: dennis zine for la city controller

Kelli Brodie

1021-63287

KCBS-TV

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

Buy Flight							Total	
Line [escription	В	uy Line Dates	мт	WTFSS	Dur	Spots	Rate
Week Of		MTWTFSS	Spots Per Wee	<u>ek</u>	Rate			
02/25/20	3-03/03/2013	. T W T F		4	900.00			
Air Date	<u>Day</u> <u>Air Ti</u>	me M/G For M	laterial	<u>Dur</u>	Rate	Debit	Credit	Remarks
02/26/20			INE2002H	30	900.00			
02/26/20	3 Tu 08:29	AM Z	INE2002H	30	900.00			
02/27/20	3 We 08:29		INE2002H	30	900.00			
03/01/20			INE2002H	30	900.00		The state of the s	
5 1	7:00:00-18:00:00	0	3/04/2013-03/04/2013	M		30	1	1,620.00
	cbs news @ 5p		0/04/2010 00/04/2010	101				1,020.00
	•							
Week Of		MTWTFSS	Spots Per Wee	ek	Rate			
·	3-03/10/2013	M		1	1,620.00			
Air Date	<u>Day</u> <u>Air Ti</u>	me M/G For M	laterial	<u>Dur</u>	Rate	Debit	Credit	Remarks
03/04/20	•		INE2002H	30	1,620.00			
6 1	8:00:00-18:30:00	0.	3/04/2013-03/04/2013	M	A.	30	1	1,800.00
	cbs news @ 6p	-	9/01/2010 00/01/2010				· ·	1,000.00
	o op							
				ale.	Rate			
Week Of		MTWTFSS	Spots Per Wee					
Week Of	3-03/10/2013	MTWTFSS M	Spots Per Wee					
	3-03/10/2013	<u>MTWTFSS</u> M		1	1,800.00			
	3-03/10/2013 <u>Day</u> <u>Air Ti</u>	M				Debit	Credit	<u>Remarks</u>
03/04/20	<u>Day</u> <u>Air Ti</u>	M	0.	1	1,800.00	Debit	<u>Credit</u>	Remarks
03/04/20 <u>Air Date</u> 03/04/20	<u>Day</u> <u>Air Ti</u>	M	lateria <u>l</u>	1 <u>Dur</u> 	1,800.00 Rate	Debit	Credit 4	Remarks 1,620.00

For:

With:

P.O. BOX 100729

777 S Figueroa St

PASADENA, CA 91189-0729

Los Angeles, CA 90017-5800

CBS TELEVISION STATIONS



KCBS TV

INVOICE

Page 3 of 6

Account Exec:

Kelli Brodie KCBS-TV

Office: Contract Num:

1021-63287 02/26/2013-03/04/2013

dennis zine for la city controller

Contract Dates: Customer Order:

Linked Order:

Product Desc:

DZCC / CAND / 01

In Account MBMG(10125)

ZINE FOR CONTROLLER 2013(346058)

11150 W Olympic Blvd Ste 815 Los Angeles, CA 90064-1851 ATTN:Accounts Payable

CPE:

Broadcast airtimes represented are reported to the nearest minute.

Invoice Num: 1021-424645 Invoice Date: 03/10/2013 Billing Cycle: Weekly

02/25/2013-03/10/2013 **Billing Period:**



Buy Flight								Total		
e Des	cription			Buy Line Dates	+	мт	WTFSS	Dur	Spots	Rate
Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
02/25/2013-	03/03/2013		. T W T F		4		1,620.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
02/26/2013	Tu	05:22 PM		ZINE2002H		30	1,620.00			
02/26/2013	Tu	05:43 PM		ZINE2002H		30	1,620.00			
02/27/2013	We	05:37 PM		ZINE2002H		30	1,620.00			
03/01/2013	Fr	05:12 PM		ZINE2002H		30	1,620.00		1	
8 18:	0:00-18:30:	00	02/26/2013-03/01/2013			. T V	WTF	30	4	1,800.00
CDR ma	x sep									
Week Of			MTWTFS	S	Spots Per Week		Rate			
02/25/2013-	03/03/2013		.TWTF	<u> </u>	4		1,800.00		1	
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	Remarks
02/26/2013	Tu	06:24 PM		ZINE2002H		30	1,800.00			
02/27/2013	We	06:09 PM		ZINE2002H		30	1,800.00			
02/27/2013	We	06:25 PM		ZINE2002H		30	1,800.00			
03/01/2013	Fr	06:09 PM		ZINE2002H		30	1,800.00			
9 18:	0:00-19:00:	00		03/03/2013-03/0	3/2013		S	30	1	1,620.00
CDR					_					
Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
02/25/2013-	03/03/2013		S		1		1,620.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
03/03/2013	Su	06:21 PM		ZINE2002H		30	1,620.00			
10 CB	S2 NEWS 11	Р		03/04/2013-03/0)4/2013	М.		30	1	4,500.00
CDR										

In Account MBMG(10125)

For:

With:

P.O. BOX 100729

777 S Figueroa St

PASADENA, CA 91189-0729

Los Angeles, CA 90017-5800

11150 W Olympic Blvd Ste 815

Los Angeles, CA 90064-1851

ZINE FOR CONTROLLER 2013(346058)

CBS TELEVISION © GW



KCBS TV

1021-424645

03/10/2013

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

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Account Exec: Office:

Kelli Brodie KCBS-TV

Contract Num:

1021-63287 02/26/2013-03/04/2013

Contract Dates: Customer Order:

Linked Order:

DZCC / CAND / 01

CPE:

Product Desc: dennis zine for la city controller

04/09/2013 02/25/2013-03/10/2013 Net 30 days

Buy Flight Line Description								_	Total			
е	Descr	iption			Buy Line Dates		МТ	WTFSS	Dur	Spots	Rate	
V	Veek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
0	3/04/2013-03/	10/2013		М		1		4,500.00				
Α	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
0	3/04/2013	Мо	11:33 PM		ZINE2002H		30	4,500.00				
1	CBS2	NEWS 11	P		02/26/2013-03/0	03/2013	. T \	WTFSS	30	5	1,400.00	
**	LUR**									1	V	
۱۸	Veek Of			MTWTFS	\$	_Spots Per Week		Rate			A.	
	<u>veek 61</u> 2/25/2013-03/	03/2013		.TWTFSS		<u>- Opolo i ci Week</u>		1,400.00				
						· ·						
	ir Date		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks	
0	2/26/2013	Tu	11:27 PM		ZINE2002H		30	1,400.00				
0	2/27/2013	We	11:23 PM		ZINE2002H		30	1,400.00				
0	2/28/2013	Th	11:32 PM		ZINE2002H	10	30	1,400.00				
0	3/01/2013	Fr	11:27 PM		ZINE2002H		30	1,400.00				
0	3/02/2013	Sa	11:22 PM		ZINE2002H		30	1,400.00				
2	FACE	THE NAT	ION	03/03/2013-03/03/2013		S		30	1	1,350.00		
**	*CDR** reinve	stment me	onies				Same					
۱۸	Veek Of			MTWTFS		Spots Per Week		Rate				
	<u>veek 61</u> 2/25/2013-03/	/03/2013		S	1 V	<u>- Opoto i ci vveck</u> 1		1,350.00				
0.	2/20/2010 00/	00/2010				,		1,000.00				
Α	ir Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
0	3/03/2013	Su	08:53 AM		ZINE2002H		30	1,350.00				
3	SAT M	IORN NE	NS		03/02/2013-03/0	02/2013		S.	30	1	450.00	
**	*CDR** reinve	stment me	onies									

For:

P.O. BOX 100729

777 S Figueroa St

PASADENA, CA 91189-0729

Los Angeles, CA 90017-5800

ZINE FOR CONTROLLER 2013(346058)

CBS TELEVISION STATIONS



KCBS TV

1021-424645

02/25/2013-03/10/2013

03/10/2013

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

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04/09/2013

Net 30 days

Account Exec:

Kelli Brodie KCBS-TV

Office: **Contract Num:**

1021-63287

Contract Dates:

Customer Order:

Linked Order:

DZCC / CAND / 01

02/26/2013-03/04/2013

With: 11150 W Olympic Blvd Ste 815

In Account MBMG(10125)

Los Angeles, CA 90064-1851 ATTN:Accounts Payable

CPE:

Product Desc: dennis zine for la city controller

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

Buy Flight Total MTWTFSS Line Description **Buy Line Dates** Dur Spots Rate Week Of MTWTFSS Spots Per Week Rate 02/25/2013-03/03/2013S. 450.00 Air Date <u>Day</u> Air Time M/G For **Material** Dur Rate Debit Credit Remarks 03/02/2013 Sa 06:21 AM ZINE2002H 30 450.00S 14 **CBS2 NEWS 430-5A** 03/03/2013-03/03/2013 30 100.00 **CDR** reinvestment monies Week Of **MTWTFSS** Spots Per Week Rate 02/25/2013-03/03/2013 S 100.00 Day Air Time Air Date M/G For Material _Dur Rate Debit Remarks ZINE2002H 03/03/2013 Su 04:56 AM 30 100.00 03/04/2013-03/04/2013 30 15 17:00:00-18:00:00 M 1 1.620.00 **CDR** max sep w/ln 5. MG 1x ln 7 STP due to breaking news. MTWTFSS Rate Spots Per Week Week Of М 1.620.00 03/04/2013-03/10/2013 M/G For Rate Air Date Day Air Time Material Dur Debit Credit Remarks ZINE2002H 30 03/04/2013 Mo 05:55 PM 1,620.00 03/04/2013-03/04/2013 16 М 30 1 18:00:00-18:30:00 1,800.00 **CDR** max sep w/ln 6. MG 1x ln 8 STP due to breaking news Week Of **MTWTFSS** Spots Per Week Rate 03/04/2013-03/10/2013 M 1,800.00 Air Time M/G For Dur Rate Debit Air Date Material Credit Remarks 30 03/04/2013 06:09 PM ZINE2002H 1,800.00

P.O. BOX 100729

PASADENA, CA 91189-0729

For: ZINE FOR CONTROLLER 2013(346058)

777 S Figueroa St

Los Angeles, CA 90017-5800

In Account MBMG(10125)

With: 11150 W Olympic Blvd Ste 815 Los Angeles, CA 90064-1851

ATTN:Accounts Payable

CBS TELEVISION STATIONS



02/26/2013-03/04/2013

KCBS TV

INVOICE

Account Exec: Kelli Brodie
Office: KCBS-TV

Office: KCBS-TV Contract Num: 1021-63287

Contract Dates: Customer Order:

Linked Order:

CPE: DZCC / CAND / 01

Product Desc: dennis zine for la city controller

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

Invoice Num: 1021-424645 Invoice Date: 03/10/2013

Billing Cycle: Weekly
Billing Period: 02/25/2013

Weekly 02/25/2013-03/10/2013 PAY BY 04/09/2013 Net 30 days

Page 6 of 6

Buy	Flight					Total		
Line	Description	Buy Line Dates	м т	WTFSS	Dur	Spots	Rate	
	Total Spots	Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time Totals	34	46,340.00	6,951.00	39,389.00	0.00	0.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: CONTROLLERS OFFICE: KCBS TV

Gross Billing	46,340.00
Trade Value	0.00
Agency Commission	6,951.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	39,389.00